

# FOUNDATION UPDATE September 2021

We make postsecondary education accessible and affordable.



Dear Friends,

**Welcome back!** This is always an exciting time of year for us as we begin to see students back on campus fulfilling their goals of higher education across all ten of the Maricopa Community Colleges.

There are a lot of exciting things happening at the Foundation as well, which you'll see in this newsletter. Stories this month include, the outstanding generosity of our donors, our work

with community organizations, partnerships with local industries and even a visit from U.S. Secretary of Labor Marty Walsh. We're also very excited to introduce you to our new board members, who work diligently supporting our vision of providing opportunities to improve lives through education.

This semester may not look exactly like what we had planned, but it is exciting nonetheless. As always, I'd like to thank you for your continued support, trust and generosity.

Sincerely,

Brian F. Spicker President and CEO Maricopa Community Colleges Foundation





Jay Faulkner

# Phoenix College Alumnus Bequests \$4.7 Million To ACE Program Endowment

Jay Faulkner, Phoenix College (PC) alumnus class of 1947, became the largest individual donor to PC, the Maricopa Community Colleges Foundation and the Maricopa County Community Colleges District (MCCCD), with a bequest of \$4.7 million dollars to the Faulkner ACE Endowment. The bequest brings Faulkner's lifetime giving to the PC ACE Program to \$5.7 million dollars.

Faulkner was passionate about supporting disadvantaged students, and in 2004, he established the Jay Faulkner ACE (Achieving a College Education) Endowment to provide financial support to first-generation and minority students.

Born in 1926 in Phoenix, Arizona, Faulkner grew up on a family farm near the PC campus, attending Alhambra Grammar School and North Phoenix High School. At Phoenix College, Faulkner was a leader in many campus organizations including the President's 13 Club and the Los Vaqueros horseback riding club. After college, Faulkner worked at the Phoenix Veterans Administration, then transitioned to Arizona mining operations before moving to California and working for two decades at an international steamship company. Faulkner passed away in February 2021.

Read the full story.

# Partnering In The Community

# In Obtaining An Education

The thought of obtaining a college degree seems overwhelming to many single mothers as they juggle studies along with managing a home, childcare and other responsibilities. Helping Hands for Single Moms provides supportive programs that ensure that



these very important students receive the assistance they need to make their educational dreams a reality and since 2009, the Maricopa Community Colleges Foundation has provided these students with scholarships to the Maricopa Community Colleges.

"It is amazing to see what these students have overcome," said Brian Spicker, President and CEO, Maricopa Community Colleges Foundation. "Providing support can to ensure they receive a quality higher education while raising their families and directly aligns with our mission to ensure that everyone has the opportunity to improve their lives through education. It is truly gratifying to be a part of."

To learn more about Helping Hands for Single Moms and their mission to assist low income single mom families as the mother attains a post-secondary education, financial independence and a positive family legacy, **click here**.

The Foundation works closely with many organizations to change lives through education. Learn more **here**.

### **Developing Our Workforce**



# McCarthy Building Companies, Inc. Supports SMCC Construction Trade Institute With Donation

The Foundation recognizes McCarthy Building Companies, Inc. for their support and sponsorship of the Student Success Center at South Mountain Community College's newly established Construction Trade Institute (CTI). This partnership comes at a critical time in the construction trade industry in Arizona as, according to the Greater Phoenix Chamber of Commerce, Arizona is projected to be 155,000 workers short by 2022 in vital construction disciplines like framers, plumbers, electricians, carpenters, concrete finishers and metal workers.

McCarthy, a founding partner of the CTI, donated \$12,500 which will benefit students directly, funding OSHA 10 card certifications, books and student resources in the CTI Student Center.

<u>Click here</u> to read the full story. You can learn more about the Construction Trades Institute, <u>here</u>.

# Helping Underserved Students

Supporters Beth and Dan Whittemore Establish Endowment Focused On Native American Students



Beth Whittemore, as their commitment to Native American students has become just that, a passion that has grown over the years from just a feeling of filling a need, to a dedication that has provided the opportunity for hundreds of students to fulfill their educational dreams.

Long supporters of higher education, the Whittemores recently established a \$100,000 scholarship and program fund, designed for Native American students pursuing an education at a Maricopa Community College. The Eagle Feather Native American Endowment supports those underserved students who have a commitment to either obtaining post-secondary education or certifications, building their own business, or are

engaged in entrepreneurial studies. Additional preference is given for students enrolled in or demonstrate active involvement in a tribal community.

This endowment has been a long time in the making. Dan, like many of his family members, was an accountant. He worked in private firms and taught, but eventually wound up at Denver University to pursue a law degree. A passion for law, accounting and education led him to work as the Colorado state controller, then the controller of Chicago Public Schools, the finance vice president for the Colorado State Board of Colleges and Occupational Education and eventually to Arizona where he served as Vice Chancellor, Business Administration at the Maricopa Community Colleges. It was in Arizona where Dan and Beth immersed themselves in learning about the education of Native American communities, realizing that this was a minority group that was significantly underrepresented.

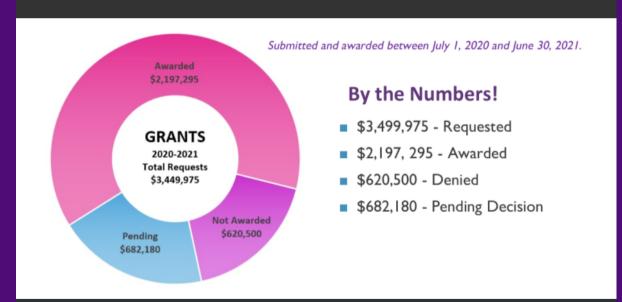
Fueling their passion was a commitment to learn more about this underserved population leading Dan and Beth to visit more than 20 Native American tribes in Arizona. They even took classes at Scottsdale Community College focusing on Native history and Federal Indian Law. Beth also served on the Phoenix Indian Center Board of Directors and Dan studied Native American culture and personally became involved in Native American rights and has taught numerous classes on Legal Rights of Indians and Tribes.

Whittemores are passionate about watching this endowment grow," said Brian Spicker, CEO and President, Maricopa Community Colleges Foundation. "They have partnered with the Johnson Fund to create a matching component which increases the potential of this endowment to \$200,000 and are looking for other opportunities to expand their gift."

"We have students that we've helped who have worked extremely hard and have brought it back to their community. In fact, one of our scholarship recipients is even a legislative clerk," said Dan. "Beth and I are so proud to support these students and to see the efforts of our commitment come to fruition as they are realizing their dreams and goals."

To learn more and to make a contribution to the Eagle Feather Native American Endowment, **click here**.

## Highlighting Our Grants



### Launching Careers

#### MCC and Boeing Invest In The Community

The Boeing Company, the world's largest aerospace firm, and Mesa Community College (MCC) partner to provide aerospace industry training to launch new

"We began offering cable harness wiring boot camps in collaboration with MCC last year," said Robert Blawat, operations manager for The Boeing Company. "We developed an eight-question, pre-assessment and course curriculum to ensure participants can acquire the industry skills most needed to launch new careers."



The nine-day camps, designed to meet specific needs of Boeing, are offered at both MCC campuses and the Chandler-Gilbert Community College Williams Campus. Camps culminate with the opportunity for trainees to take the industry certification exam [Requirements and Acceptance for Cable and Wire Harness Assemblies]. Students earning the certification are reimbursed the full \$255 cost of camp tuition, making the out-of-pocket investment for the training and the exam only \$15 for registration. For students to earn tuition reimbursement in each class, they must earn the industry certification and complete the course with a passing grade. Students must also participate in the Arizona Career Readiness Credential (ACRC) test, which assesses Reading and Locating Information, Applied Mathematics, and Professional Skills. Read more.

### Expressing Gratitude

#### Student Appreciates Support Given To Pursue STEM Education

Your support means so much to our students. This month, we'd like to share a note we received from Megan, who is studying at Glendale Community College.

Receiving financial assistance will help me in my academic and professional career in the upcoming



school year, and I hope to one day pay that forward. As a full-time biology major student also working full-time as a hospital pharmacy technician, receiving financial aid will help me work less hours and to devote more time to my studies and serving in community outreach. As a female in a STEM major and also returning to college after a gap year, I hope to show other individuals that despite

pieces in the puzzle in helping the make my dreams and ambitions reality.

We share student thank you notes regularly on our website. **Click here**.

# **Opening Doors**

Apply now for Spring 2022 Scholarships! **Application Deadline** October 17, 2021 Navigate to: Step 1 https://mcccdf.academicworks.com application Step 2 Click on the SIGN IN box. Sign in with your MEID and Password. If you do not know Step 3 or need to reset your MEID or Password visit https://admissions.maricopa.edu/ID/Reactivate/. Fill out the application and click the finish and submit button Step 4 to complete the application. Step 5 Sign in weekly to complete follow-ups if prompted.

Award notifications will be sent to your student Gmail account.

#### **HELPFUL TIPS:**

Step 6

- Any Maricopa Community College student is encouraged to apply, including clock and credit hour students, as well as students paying out-of-state tuition.
- If you do not have a GPA with a Maricopa College yet, list your High School GPA.
- Hundreds of scholarships, one application! Applications are applied to scholarships based on student answers.
- The FAFSA is not required to be considered for scholarships.

#### ESSAY WRITING TIPS:

- · Be positive- Be truthful- Be descriptive.
- Reflect on your life goals and career aspirations.
- · Share your unique story.
- Use Word to check for spelling errors.
- Have a friend or family member proofread your paragraph for grammatical errors.
- · Take advantage of your College writing center.



For more information, contact the Maricopa Community Colleges Foundation at foundation.scholarships@domail.maricopa.edu

Sharing District News



#MaricopaCommunityColleges #Healthcare #Workforce
U.S. Secretary of Labor, Marty Walsh Visits MCCCD

# MCCCD Joins U.S. Secretary Of Labor And Phoenix Mayor To Discuss The Future Of The Workforce

U.S. Secretary of Labor Marty Walsh visited GateWay Community College, part of the Maricopa County Community College District (MCCCD), one of the largest community college districts in the nation, to tour their latest campus, designed to optimize allied health students' needs. The space is shared with Southwest Autism Research and Resource Center, Allegiant Healthcare of Phoenix, St. Luke's Behavioral Health Center, The Aim Clinic, and several other entities.

Secretary Walsh joined with Phoenix Mayor Kate Gallego, and Dr. Steven R. Gonzales, MCCCD Interim Chancellor, for a community roundtable discussion on how, particularly in light of the coronavirus pandemic, the workforce development investments in the Build Back Better agenda are critical for building a prepared, equitable healthcare workforce.

"We're talking about a worker shortage in America, and we have the people that are looking for work," said U.S. Secretary of Labor Marty Walsh. "What we need to do is help train and retrain people, and using the community college system is one of the best ways and the quickest ways to get people trained on the jobs available today."

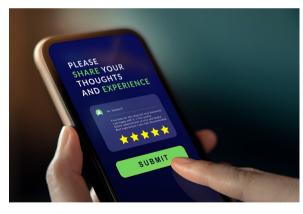
As the workforce evolves, MCCCD works diligently to create new programs that reflect the changing industry landscape and advocates for the individual's needs. The last several months have demonstrated that while MCCCD has made great

care of their families and personal freedom.

"The visit from Secretary Walsh went exceptionally well," said Dr. Steven R. Gonzales, MCCCD Interim Chancellor. "He was able to hear first-hand what the challenges are for our system, including the existing and looming shortages in nursing and allied health programs, and learned how important it is for us to continue to prepare nurses and allied health employees in the future. In the Maricopa system, we have 8 colleges that have nursing programs, and all 10 colleges offer some form of allied health programs. Additionally, our colleges produce a third of the nurses that graduated in the state of Arizona, which is roughly 900-1000 each year. We are aware that our Colleges play a major role in this state in preparing the workforce through healthcare education."

<u>Click here</u> to read the full story. A video capturing the event can be found <u>here</u>.

## Requesting Feedback



# Survey To Shed Light On Communications Tactics and Priorities

Often, we reach out to our supporters on behalf of our students, but earlier this month the Foundation in collaboration with the Maricopa Community Colleges reached out to many in our giving community, asking for help in a different manner. We

asked for assistance in helping us learn how to better serve them.

We asked more than 15,000 donors and community members to take a short, confidential survey so that we, at the Foundation and the Maricopa Community Colleges, can better understand how they'd like to be communicated with and if we're serving them in a way that motivates them to continue to be a part of our giving community. Both email and mail surveys were sent.

The feedback we receive will help us determine what we are doing well and what we need to improve upon. It will also help us better understand what motivates supporters of the Maricopa Community Colleges, so that we can continue

causes they care about.

Results from this survey, which takes just a few minutes and closes October 1, 2021, will only be shared internally and no data will be shared outside of our organization. To learn more, please contact Judy Sanchez, Chief Development Officer, Maricopa Community Colleges Foundation, <a href="https://example.com/here">here</a>.

# Announcing New Board Members

#### **Foundation Pleased To Welcome New Board Members**

We are pleased to welcome the following to our Foundation Board of Directors:

Anthony Alfonso, Principal, BDO International Corporate Finance Group coleads the United States Corporate Finance Practice as well as the firm's global and domestic Valuation & Business Analytics practice. He has more than 25 years of financial services experience providing valuation and transaction advisory services to a wide range of organizations and industries.

Catherine Brown, Co-Owner/CFO, Paloma Ready Mix & Materials oversees the cash management and strategic investments of Paloma Ready Mix and its affiliated companies. She has more than 15 years experience leading diverse teams of professionals, volunteers and tribal leaders in early childhood system development.

Keith Latchaw, President and CEO, MSS Business Transformation Advisory Inc. is a Senior Executive with over 30 years of experience in both enterprise and top-tier management consulting firms delivering strategic business advisory services with deep expertise in private and public sector markets.

**Geri Mingura, Associate General Manager and Chief Human Resources Executive, Salt River Project** has over 25 years of experience in Human Resources developing innovative people strategies for multiple industries, including technology, manufacturing, and wellness. She has led global HR strategies around Culture, Employee Engagement, Diversity & Inclusion, Organization Development & Effectiveness, Succession Planning, Talent Acquisition, and Learning and Development.

Abran C. Villegas, Sr. Vice President, Commercial Banking, First Fidelity Banking a Corporate Relationship Manager providing value-add to clients in the areas of underwriting, capital structures, working capital management, private equity, and treasury management. Particular areas of expertise include renewable

charter schools.



Alfonso



Brown



Latchaw



Mingura



Villegas

#### Giving Opportunities



# Participating In AmazonSmile Automatically Provides Support To Foundation

With back to school shopping in full swing, here's a reminder about an easy way to support our students with your purchases:

AmazonSmile is a simple and automatic way for you to support the Maricopa Community Colleges Foundation every time you shop, at no cost to you. When you shop at **smile.amazon.com**, you'll find the exact same low prices, vast selection and convenient shopping experience as Amazon.com, with the added bonus that Amazon will donate a portion of the purchase price!

<u>Click here</u> to learn about more ways to support the Maricopa Community Colleges Foundation.

# Establishing Your Legacy

Impact

Many of our supporters recognize the importance of making education accessible and have chosen to leave a percentage of their will to the Maricopa Community Colleges Foundation. Large or small estates, it does not matter! We have received gifts of 1% all the way up to 100% of the estate



and all of them have made a distinct and lasting impact for students. As a donor, this allows you to know that your needs will be met, while generating a meaningful impact on our community.

**Click here** to learn more.

